**ROPS**

/ɪəps/ - noun
Rollover protective structure is an operator compartment structure (usually a cab or frame) designed to protect farmers from injuries caused by overturns or rollovers.

**#1**
Rollovers are the **1st** cause of death on farms

**99% effective**
ROPS are **99% effective** when used with a seatbelt

**1/2**
Only **1/2** of tractors in Wisconsin are protected from rollovers
One overturn costs $834,000 in lost income.

Within 2 years 60–70% of farms are out of business.

The Solution – WI ROPS Rebate Program

- Offers farmers 70% off costs of rollover protection up to $865.
- In the first 3 years, NFMC retrofitted 125 tractors in Wisconsin.

Testimonials

“There are lots of ways to die on the farm, so it makes sense to eliminate one of them if you can.”

Jeff Hoogland, farmer and ROPS rebate program participant

“These are my friends and if I can save one family from sorrow, anything I can do to prevent an accident, I’ll do it.”

Wayne Kuhl, Kuhl Implement

“If you could save one farmer’s life...that would be worth quite a bit...wouldn’t it?”

Jim Beaver, farmer, Loyal, WI