

# Child Agricultural Safety and Health (CASH) Workshop Media Kit

## Hosted on by 11 Ag Health and Safety Center

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Thank you for using our Media Kit! In this media kit, you are welcome to use and edit all suggested posts and images. Also, feel free to edit the press release to reflect your center or organizations involvement.

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In this Media Kit you will find:

- [Press Release](#)
  - [Logo and Images](#)
  - [Facebook Suggested Posts](#)
  - [Twitter Suggested Posts](#)
  - [Instagram Suggested Posts](#)
  - [Linked-In Suggested Posts](#)
  - [Hashtag Suggestions](#)
- 

Press Release: For full press release [click here](#).  
(<https://marshfieldresearch.org/nccrahs-news/child-injury-prevention-workshop-set-for-tuesdays-in-september>)

FOR IMMEDIATE RELEASE

August 4, 2021

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715-240-0900

## Child injury prevention workshop set for Tuesdays in September

Learn how you can safeguard children and youth who live, work and play on farms and ranches by registering for the three-part Child Agricultural Safety and Health Workshop to be held online Sept. 14, 21 and 28.

The interactive workshop is ideal for anyone who wishes to improve their knowledge and dissemination of child agricultural safety and health, including professionals from farm organizations, insurance, agribusiness, banking, healthcare, Extension, agricultural education, public health and media.

The workshop is being hosted by the National Children's Center for Rural and Agricultural Health and Safety, part of the National Farm Medicine Center,

Marshfield Clinic Research Institute, and co-hosted with 10 other agricultural centers funded by the National Institute for Occupational Safety and Health (NIOSH), which are located throughout the United States. Their co-host roles in the workshop will ensure representation of safety issues across all commodities (including forestry and fishing) and regions. Their participation also gives participants an opportunity to connect with the ag centers in their region, providing additional sources of information and materials.

By the end of the workshop, participants will be able to:

- Understand the leading causes of injuries to children who are either working or playing on farms;
- Describe interventions most likely to be effective in preventing childhood farm injuries and illnesses; and
- Identify their (and their organization's) unique role in helping farm children grow up happy and healthy.

For more workshop information, visit <https://marshfieldresearch.org/cash-workshop> or email [nccrahs@marshfieldresearch.org](mailto:nccrahs@marshfieldresearch.org).

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Images:

- [Save the date](#)
    - <https://marshfieldresearch.org/Media/Default/NFMC/National%20Childrens%20Center/Post%20card%20page%201-1.png>
  - [Agenda Image](#)
    - <https://marshfieldresearch.org/Media/Default/NFMC/National%20Childrens%20Center/Agenda Image8 12 21.png>
  - [Child by Horses with Helmet](#)
    - <https://marshfieldresearch.org/Media/Default/NFMC/National%20Childrens%20Center/Child%20oby%20horses%20with%20helmet.png>
  - [Children in Garden](#)
    - <https://marshfieldresearch.org/Media/Default/NFMC/National%20Childrens%20Center/Children%20in%20Garden.png>
  - [Family in Pumpkin Patch](#)
    - <https://marshfieldresearch.org/Media/Default/NFMC/National%20Childrens%20Center/family%20in%20pumpkin%20patch.png>
  - [Family at Christmas tree farm](#)
    - <https://marshfieldresearch.org/Media/Default/NFMC/National%20Childrens%20Center/Family%20at%20Christmas%20Tree%20Farm.png>
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#### Example Facebook Messages:

- Registration is open for the Child Agricultural Safety and Health Workshop! This is an interactive online workshop designed for farm organizations, insurance professionals, agribusiness, bankers and lenders, healthcare providers, Extension, FFA Advisors, public health officials, media and others interested in learning how to help safeguard children and youth who live, work and play on farms and ranches. <https://www.marshfieldresearch.org/CASH-workshop>
- Dr. Marsha Salzwedel says, “After this workshop is over you will be able to describe interventions most likely to be effective in preventing childhood farm injuries and illnesses.” Salzwedel is an expert in Child Ag Safety and grew up on a farm herself. <https://www.marshfieldresearch.org/CASH-workshop>
- Did you know about 33 children are seriously injured in an agricultural incident every day? There are ways to prevent these injuries and there are resources. In this workshop you will learn those preventative measures and where to find resources to share with farm families in your community. <https://www.marshfieldresearch.org/CASH-workshop>
- 11 Ag Health and Safety Centers are coming together in collaboration to share child safety and health information nationwide through the Child Ag Safety and Health Workshop. Join us to learn how to safeguard children in your area. <https://www.marshfieldresearch.org/CASH-workshop>
- A challenging topic to discuss child death on a farm. No one wants to think about or imagine a child fatality. We can prevent these by talking about the available resources during the Child Ag Safety and Health Workshop. Register today, <https://www.marshfieldresearch.org/CASH-workshop>
- Registration for the Child Ag Safety and Health Workshop (September 14, 21, and 28) is only \$49. We would love to see you there! Register today. <https://www.marshfieldresearch.org/CASH-workshop>

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#### Example Twitter Messages:

- Registration is open for the Child Ag Safety and Health Workshop! #CASH21 #CultivateSafety #RegistrationOpen <https://www.marshfieldresearch.org/CASH-workshop>
- Registration for the Child Ag Safety and Health Workshop (September 14, 21, and 28) is only \$49. We would love to see you there! Register today. #CASH21 #CultivateSafety #RegistrationOpen <https://www.marshfieldresearch.org/CASH-workshop>
- Registration is open for the Child Agricultural Safety and Health Workshop! This is an interactive online workshop designed for anyone interested in learning how to help safeguard children and youth who live, work and play on farms and ranches. #CASH21 <https://www.marshfieldresearch.org/CASH-workshop>

- Dr. Marsha Salzwedel says, “After this workshop is over you will be able to describe interventions most likely to be effective in preventing child farm injuries and illnesses.” Salzwedel is an expert in Child Ag Safety. #CultivateSafety #RegistrationOpen <https://www.marshfieldresearch.org/CASH-workshop>
- Are you interested in learning more about child care model programs to protect working and non-working children? This topic will be discussed at the Child Ag Safety and Health Workshop. #CASH21 #CultivateSafety <https://www.marshfieldresearch.org/CASH-workshop>
- A challenging topic to discuss is child death on a farm. No one wants to think about or imagine a child fatality. We can prevent these by talking about the available resources during the Child Ag Safety and Health Workshop. #Registertoday #CultivateSafety <https://www.marshfieldresearch.org/CASH-workshop>

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#### Example Instagram Messages:

- Registration is open for the Child Agricultural Safety and Health Workshop! This is an interactive online workshop designed for farm organizations, insurance professionals, agribusiness, bankers and lenders, healthcare providers, Extension, FFA Advisors, public health officials, media and others interested in learning how to help safeguard children and youth who live, work and play on farms and ranches. #CultivateSafety #RegisterToday #KeepKidsSafe #CASH21
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#### Example Linked In Messages:

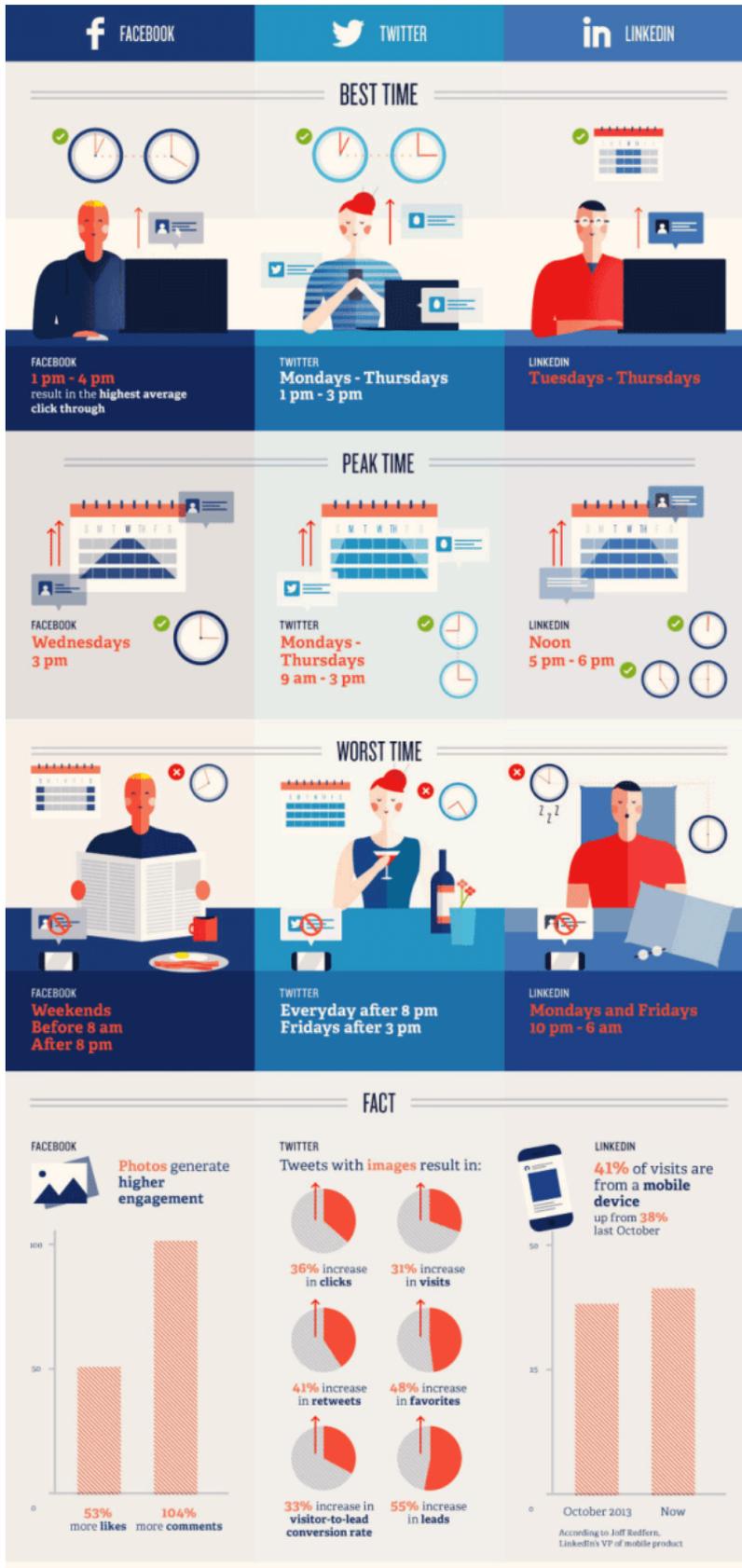
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#### Hashtag Suggestions

- #CASH21
  - #RegistrationOpen
  - #CultivateACultureOfSafety
  - #CultivateSafety
  - #RegisterToday
  - #KeepKidsSafe
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Thank you for using our Media Kit for the 2021 Child Agricultural Safety and Health Workshop hosted by all [11 NIOSH Ag Health and Safety Centers](#). If you have questions or concerns, please contact [Melissa Ploeckelman](#).



US Ag Centers			
Center	Twitter	Facebook	Instagram
Pacific Northwest Agricultural Safety and Health Center (PNASH)	<a href="https://twitter.com/PNASHCenter">@PNASHCenter</a>	<a href="https://www.facebook.com/PNASHCenter">@PNASHCenter</a>	<a href="https://www.instagram.com/pnashcenter">@pnashcenter</a>
UC Davis Western Center for Agricultural Health and Safety (WCAHS)	<a href="https://twitter.com/AgHealthUCD">@AgHealthUCD</a>	<a href="https://www.facebook.com/AgHealthUCD">@AgHealthUCD</a>	<a href="https://www.instagram.com/aghealthucd">@aghealthucd</a>
High Plains Intermountain Center for Agricultural Health and Safety (HICAHS)	<a href="https://twitter.com/HICAHS">@HICAHS</a>	<a href="https://www.facebook.com/HICAHSAgCenter">@HICAHSAgCenter</a>	<a href="https://www.instagram.com/hicahs">@hicahs</a>
Upper Midwest Agricultural Safety and Health Center (UMASH)	<a href="https://twitter.com/UMASHcenter">@UMASHcenter</a>	<a href="https://www.facebook.com/UMASHcenter">@UMASHcenter</a>	<a href="https://www.instagram.com/umashcenter">@umashcenter</a>
UNMC Central States Center for Agricultural Safety and Health (CS-CASH)	<a href="https://twitter.com/UNMC_CSCASH">@UNMC_CSCASH</a>	<a href="https://www.facebook.com/unmccscash">@unmccscash</a>	
Southwest Center for Agricultural Health, Injury Prevention and Education (SWAG Center)	<a href="https://twitter.com/SouthwestAg95">@SouthwestAg95</a>	<a href="https://www.facebook.com/swagcenter">@swagcenter</a>	<a href="https://www.instagram.com/swagcenter95">@swagcenter95</a>
National Children's Center for Rural and Agricultural Health and Safety (NCCRAHS)	<a href="https://twitter.com/NCCRAHS">@NCCRAHS</a>	<a href="https://www.facebook.com/nccrahs">@nccrahs</a>	
Great Plains Center for Agricultural Health (GPCAH)	<a href="https://twitter.com/GPCAH">@GPCAH</a>	<a href="https://www.facebook.com/GPCAH">@GPCAH</a>	
Southeast Center for Agricultural Health and Injury Prevention (SCAHIP)	<a href="https://twitter.com/SCAHIP">@SCAHIP</a>	<a href="https://www.facebook.com/SCAHIP">@SCAHIP</a>	<a href="https://www.instagram.com/scahip">@scahip</a>
Southeastern Coastal Center for Agricultural Health and Safety (SCCAHS)	<a href="https://twitter.com/sccAgSafety">@sccAgSafety</a>	<a href="https://www.facebook.com/sccagsafety">@sccagsafety</a>	<a href="https://www.instagram.com/sccagsafety">@sccagsafety</a>
Northeast Center for Occupational Safety and Health		<a href="https://www.facebook.com/theNortheastCenter">@theNortheastCenter</a> <a href="https://www.facebook.com/NYCAMH">@NYCAMH</a>	
National Institute for Occupational Safety and Health (NIOSH)	<a href="https://twitter.com/NIOSH">@NIOSH</a>	<a href="https://www.facebook.com/niosh">@niosh</a>	<a href="https://www.instagram.com/nioshusa">@nioshusa</a>

### Additional Farm Safety Partners

Center	Twitter	Facebook	Instagram
National Education Center for Agricultural Safety (NECAS)	<a href="https://twitter.com/NECASAG">@NECASAG</a>	<a href="https://facebook.com/necasag">@necasag</a>	
Agricultural Safety and Health eXtension Community of Practice (CoP)	<a href="https://twitter.com/AgSafety4U">@AgSafety4U</a>	<a href="https://facebook.com/AgSafety4U">@AgSafety4U</a>	
Association of Farmworker Opportunity Programs	<a href="https://twitter.com/AFOPHealth&amp;Safety">@AFOPHealth&amp;Safety</a>	<a href="https://facebook.com/AFOPhealth">@AFOPhealth</a>	<a href="https://instagram.com/afophealth">@afophealth</a>
AgriKids	<a href="https://twitter.com/agrikid">@agrikid</a>	<a href="https://facebook.com/agrikid">@agrikid</a>	
National Farm Medicine Center (NFMC)	<a href="https://twitter.com/FarmMedicine">@FarmMedicine</a>	<a href="https://facebook.com/farmmedicine">@farmmedicine</a>	<a href="https://instagram.com/farmmedicine">@farmmedicine</a>
Cultivate Safety	<a href="https://twitter.com/CultivateSafety">@CultivateSafety</a>	<a href="https://facebook.com/CultivateSafety">@CultivateSafety</a>	
UMN Extension Farm Safety	<a href="https://twitter.com/UMNFarmSafety">@UMNFarmSafety</a>		
National AgrAbility	<a href="https://twitter.com/NatAgrAbility">@NatAgrAbility</a>	<a href="https://facebook.com/nationalagrability">@nationalagrability</a>	
Ag Injury News	<a href="https://twitter.com/AgInjuryNews">@AgInjuryNews</a>		
Ag Health & Safety Alliance	<a href="https://twitter.com/ahsa_aghealth">@ahsa_aghealth</a>	<a href="https://facebook.com/aghealthandsafety">@aghealthandsafety</a>	<a href="https://instagram.com/aghealthandsafetyalliance">@aghealthandsafetyalliance</a>
Ohio State University Extension - Agricultural Safety and Health Program	<a href="https://twitter.com/OSUAgSafety">@OSUAgSafety</a>	<a href="https://facebook.com/OSUAgSafetyandHealth">@OSUAgSafetyandHealth</a>	
Progressive Agriculture Safety Days	<a href="https://twitter.com/PAFSafetyDays">@PAFSafetyDays</a>	<a href="https://facebook.com/PAFSafetyDays">@PAFSafetyDays</a>	<a href="https://instagram.com/pafsafetydays">@pafsafetydays</a>
Migrant Clinician's Network	<a href="https://twitter.com/tweetMCN">@tweetMCN</a>	<a href="https://facebook.com/migrantclinician">@migrantclinician</a>	<a href="https://instagram.com/migrantcliniciansnetwork">@migrantcliniciansnetwork</a>
Agricultural Safety and Health Council of America (ASCHA)	<a href="https://twitter.com/AgriculturalSafetyandHealthCouncilofAmerica">Agricultural Safety and Health Council of America (ASCHA)</a>		
ISASH	<a href="https://twitter.com/real_isash">@real_isash</a>	<a href="https://facebook.com/ISASH">@ISASH</a>	
AgriSafe	<a href="https://twitter.com/AgriSafeNetwork">@AgriSafeNetwork</a>	<a href="https://facebook.com/agrisafe.network">@agrisafe.network</a>	<a href="https://instagram.com/agrisafe_network">@agrisafe_network</a>

