

2019 Iowa Child Agricultural Injury Prevention Workshop

Agenda

Purpose: Increase knowledge and awareness of agricultural child injuries and extend the reach and dissemination of childhood agricultural injury prevention (CAIP) strategies and resources.

Desired Outcome: Participants will increase their knowledge of childhood agricultural safety strategies and resources. They will use this information and resources to develop and enhance their organization's child agricultural injury prevention efforts.

Learning Objectives

In relation to child agricultural injury prevention, participants will be able to

- Describe the burden of injuries and fatalities
- Identify the benefits of participating in safety efforts for their organization
- Identify resources and organizations that can work together to promote farm safety
- Develop a network of peers committed to injury prevention to serve as potential partners/resources.
- Recognize effective policies and strategies their organizations can implement
- Develop a plan for their organization to assist with promotion/dissemination of child safety resources

Pre-Workshop, Saturday June 22, 2019

- 5:00 – 7:00 **Pre-workshop Reception** (optional)
- Appetizers & Beverages
 - Workshop registration

Sunday, June 23, 2019

7:30 **Registration**

8:00 **Welcome and Introductions**

8:15 **Opportunities for Protecting Young People in Agriculture** (Overview)
Marsha Salzwedel, MS, National Children's Center for Rural and Agricultural Health and Safety

This opening session will provide a brief description of the history of child agricultural injury prevention including key players. It will also provide an overview of U.S. child agricultural injury data and trends, and introduce the Socio-Ecological Model, which will set the stage for developing strategies that will safeguard children living, working and playing on our nation's farms and ranches.

9:15 **Community Based Approaches**
Ellen Duysen, MPH, Central Sates Center for Agricultural Safety and Health

We can't do it alone! This session will summarize principles and methods to help engage community members in safety programs. These programs and interventions are best utilized when originating from the community themselves or in equal partnership with outside experts. This helps embed the intervention in the community's values and knowledge, as well as addressing their interests. Examples of previously implemented programs and interventions will be provided, followed by hands on activities and group discussion.

10:00 **Break**

10:20 **Program Planning, Implementation and Evaluation**

Josie Rudolphi, PhD, National Children's Center for Rural and Agricultural Health and Safety

Developing implementation strategies and evaluation metrics early in the planning process is important for an effective program or project. As a group, we will explore common frameworks used for program planning and monitoring progress. In small groups, participants will debate common implementation and evaluation strategies and questions in order to prepare for program success.

11:45 **Lunch and Roundtables** (*Lunch provided with roundtable sessions in adjacent room*)

12:45 **Non-Working Children Panel**

Dee Jepsen, PhD, Ohio State University Extension Agricultural Safety and Health Program

Diane Rohlman, PhD, Great Plains Center for Agricultural Health

Marsha Salzwedel, MS, National Children's Center for Rural and Agricultural Health and Safety

We know that children living and visiting farms and ranches are at risk for injury. This session will look at the hazards causing these injuries and the associated cultural issues for non-working children, including children of migrant and seasonal workers, Anabaptist children and children visiting farms. After exploring strategies that can be used to help prevent injuries and fatalities to these children, participants will break into small groups to evaluate injury scenarios and brainstorm strategies that can be applied in different settings.

2:45 **Break**

3:00 **Promotion and Dissemination**

Stephanie Leonard, University of Iowa – Department of Occupational and Environmental Health

Ellen Duysen, MPH, Central Sates Center for Agricultural Safety and Health

Media can provide visibility, legitimacy and credibility to an issue. No matter what your organization is trying to promote, engaging traditional media should be a key part of your communication plan, along with social media strategies. In this session, we'll use case studies, theory and practical tips to help you develop your own media relations strategy. Learn how to "tell your story" while at the same time helping media professionals do their jobs. We will also share some useful tools and tricks and provide ideas on how to build your network and maximize your media efforts. Using the information from this session, participants will develop a media message for their organization.

5:00 **Free Time &/or Social Time**

6:30 **Networking Dinner** (*Dinner provided with brief presentations, remaining time for networking*)

- International Society for Agricultural Safety and Health – *Scott Heiberger MS, Incoming President*
- Great Plains Center for Agricultural Health – *Diane Rohlman, PhD*
- Central Sates Center for Agricultural Safety and Health – *Ellen Duysen, MPH*
- National Children's Center for Rural and Agricultural Health and Safety – *Barbara Lee, PhD*

Monday, June 24, 2019

8:00 Welcome Back

8:05 Working Youth Panel

Dee Jepsen, PhD, Ohio State University Extension Agricultural Safety and Health Program

Diane Rohlman, PhD, Great Plains Center for Agricultural Health

Marsha Salzwedel, MS, National Children's Center for Rural and Agricultural Health and Safety

Work is inherently good for youth and agriculture offers many opportunities for them to develop work skills. However, developmental changes, impulsive decision-making, and risk taking behavior can lead to injuries. Youth performing work that doesn't match their developmental level also increases injury risk. In this session, we will look at both family farm and hired working youth. Child labor laws, strategies for assigning age appropriate work, and techniques for supervising youth will be discussed. Case studies and interactive activities will be used to explore strategies for evaluating working youth injury incidents and responding to media inquiries.

9:45 Break

10:00 Public Policy and Advocacy

Barbara Lee, PhD, National Children's Center for Rural and Agricultural Health and Safety

Safeguarding children and young workers should be a moral imperative, supported by public policy. But regulations and best practices associated with family farms and agricultural employment are not without controversy. We will discuss limitations of federal and state regulations and the value of keeping our policymakers informed of their limitations. Other advocacy issues, such as guiding the "national agenda" and influencing cultural changes through public service campaigns will also be explored. By understanding political, economic and cultural realities, we can be empowered to speak on behalf of children living and working on farms.

10:25 Program Evaluation

Josie Rudolphi, PhD, National Children's Center for Rural and Agricultural Health and Safety

How will you know if your program is a success? What if someone else wants to replicate it? How can it be adapted to other settings or environments? In this session, we will explore these questions, focusing on how to determine if your program produced the intended results, and what the next steps could be.

11:00 Learning Labs

Participants will be able to visit various learning lab stations to explore interactive resources that can be used in the promotion and implementation of child agricultural injury prevention strategies. These stations will provide participants with an opportunity to get "hands-on" with these resources, as well as discuss their features and applications with workshop facilitators.

12:00 Final Comments and Meeting Evaluation (pick up box lunch)

12:15 Optional Grant Writing Session

Josie Rudolphi, PhD, National Children's Center for Rural and Agricultural Health and Safety

Marsha Salzwedel, MS, National Children's Center for Rural and Agricultural Health and Safety

Join this session to learn more about the grants available to continue the work you started in the workshop. This session will explain how to further develop your outreach project idea, write specific aims, describe the project's significance, develop a program plan, a budget and a timeline – everything you need to apply for a workshop grant.